



CHRISTIAN DOUGLAS

Graphic Designer ✦ Multi-Media Marketing

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🌐 cdouglasdesignco.com

Education

Texas A&M University–Corpus Christi Bachelor of Arts in Graphic Design

- Graduated May 2024

Project Management Training

- Completed at Del Mar College July 2024

Awards

AAF – American Advertising Awards

Silver | Sales & Marketing • 2022–2023 Impact Report • 2024

Silver | Online/Interactive • DowntownCorpusChristi.org • 2024

Gold | Film/Video – Branded Content • Mural Fest '23 • 2023

Bronze | • Special Event Material • Mural Fest 2022 • 2022

Experience

Corpus Christi Downtown Manegment District ✦ Multimedia Design Specialist

Corpus Christi, TX

May 2024 – Present 2025

- I visualize information given to create social media graphics, maps, event signage, flyers, posters, and merchandise for 21 major cultural events with unique but cohesive branding where we act as sponsor, co-promoter, or co-producer.
- Collaborated with different departments and staff to diversify funding by creating detailed proof of performance packets and Impact reports to showcase the tangible outcomes and positive impact of sponsors' and stakeholders' contributions.
- Developed data visualizations and maps integrating parking, shuttle routes, and driver safety information to improve downtown navigation and reduce traffic congestion for event attendees.

Corpus Christi Downtown Manegment District ✦ Graphic Design Intern

Corpus Christi, TX

January 2022 – April 2024

- Creative lead in designing all marketing and promotional materials for major events like Mural Fest, including event signage, social media graphics, stickers/merchandise, and event maps and rack cards with direction and assistance from Promotions Staff.
- Co-created a new holiday-season event to enhance community and visitor engagement with local bars and restaurants, driving a 5% increase in mixed beverage sales tax collections over the previous fiscal year.
- Support the promotions team by creating marketing materials that highlight local performance art and live music for First Friday ArtWalk and MusicWalk, events that promote the district as a cultural hub and increase community engagement with the arts.

SOFTWARE PROFICIENCIES

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|------------------------|----------------|-----------------------|
| • Adobe Creative Suite | • Wordpress | • Packaging Design |
| • Canva | • Wix | • Layout Design |
| • Figma | • Branding | • UI/UX |
| • Microsoft Suite | • Illustration | • Photo/Video Editing |

SKILLS

- Project Managment
- Problem-Solving
- Adaptable
- Team Player